

KIM PARCHER

Tourism & Travel Blogger



ABOUT ME

The beauty of Vancouver Island ignited my passion for sharing it with others both locally and afar. I put my writing skills to good use and created a tourism blog to showcase my love of where I am blessed to live. My kids and husband are equally as eager to explore, which makes finding things to write about a relatively easy job.

Before becoming a tourism blogger, I had a parenting blog for several years while my children were young. It allowed me to stay at home, and stay sane at the same time. Now you'll find us out and about more often than hunkered in at home!

25,000+
WEBSITE HITS
PER MONTH
(AVERAGE)

15,000+
UNIQUE
MONTHLY
VISITORS PER
MONTH

167K+
MONTHLY
PINTEREST
VIEWERS

2,900+
NEWSLETTER
SUBSCRIBERS

About my blog

VANCOUVER
ISLAND
VIEW

Vancouver Island View is a complete guide to the best activities, experiences and information found on Vancouver Island..

Although tourists love us, I take great pride in being the number one resource for locals too. If you would like to work with me, my services include the following:

- FEATURE ARTICLES
- ADVERTISEMENTS
- LOCATION REVIEWS
- SPONSORED ARTICLES
- FREELANCE WORK

COMPARISONS

Here's why advertising with Vancouver Island View works:

Alexa rank is a measure of website popularity and is calculated using a proprietary methodology that combines a site's traffic and visitor engagement over the past three months. The lower the number, the higher ranked the website is worldwide. (For example, Google has an Alexa rank of 1). The stats below were taken March 30, 2020.

Vancouver Island View: 278,728

Competitors:

HelloBC: 352,389

Tourism Victoria: 425,663

Clipper Vacations: 497,864

Vancouver Island (.com) 1,082,091

Vancouver Island (.travel) 1,327,592

Harbour Living: 1,463,577

Tourism Vancouver Island: 1,551,534

Tourism Nanaimo: 2,396,671

As you can see, Vancouver Island View has a far higher website ranking than all of our competitors.

Start advertising your local business with us today!